Kittilä – tourism and mining
Kittilä - info

- Area: 8263 km²
- Population: 6300
- Density: 0.7 inhabitants/km²
- Business activity: ~600 companies
- Total labour: ~ 2600
- Main industries: tourism, mining
Location

Levi – 15 minutes from Kittilä airport
- 24 000 beds
- 2,5 million overnight stays / year

Over 1 million visitors per year
Levi

- Market leader and the most popular winter destination in Lapland / Finland
  - Tourism income € 200 million
- 2 500 000 overnights per year
  - 600 000 visitors

**Product**
- Lapland
- Winter season from November to May
- Variety of activities + skiing
- Modern services and functional village structure
- Airport 15 minutes from Levi
Agnico-Eagle Kittilä Mine

- Agnico-Eagle Mines Ltd is a gold mining company with operations in Canada, Finland, Mexico and the United States.
- Agnico-Eagle built Europe's largest gold mine in Kittilä Suurikuusikko, Finland.
- Construction in 2006
- Mining since 2008, the first gold bar presented in 2009.
- Over 600 employees
Kittilä population

[Bar chart showing the population of Kittilä from 1988 to 2012. The population fluctuates over the years, with a noticeable increase towards the end of the period.]
Kittilä unemployment rate
Mining and tourism

- more skilled workforce, over 600 employees at the mine
- growth in population, families
- income taxes
- more year-around services
- new target groups for tourist companies (eg. meetings and conferences)
- more international publicity for the area
- investors` interest
- positive demand in other sectors
- accessibility

www.kideve.fi
Mining and tourism: benefits

- new employment opportunities
- new businesses
- the tax revenue has increased
- an increase in the population

NB: the mining industry is a notable provider of job opportunities, which is due to the fact that mining-related jobs cannot be migrated to low-cost production countries.

- the mining industry is one of the few new areas of growth in Lapland and it is of great importance in enabling Lapland to retain its economic vitality and population.
Mining projects in Lapland and neighbour regions
OVER 162 BLN€ INVESTMENTS
Thank You!